



Budapest
June 16-18.

China SMart Expo
2014

China SMart Expo 2014

WHAT is China SMart Expo?

A place where business people of China and Central Europe meets:

- Business Expo where 120 manufacturers and distributors from China (Shandong province) presents their products
- Single stop-shop opportunity for distributors and potential partners from Central Europe to inform, select, negotiate and initiate their potential business relationships with prominent Chinese manufacturers and distributors and meet other business people from Central Europe
- Full-scale business opportunities offered:
 - Informations, seminars, trainings
 - Financing (up to 70% stock financing loans, contracting)
 - Transportation, warehousing, customs arrangements
 - In-house Show-rooms
 - Marketing, branding



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WHERE & WHEN will be China SMart Expo?

China SMart Expo will be held in Budapest, Hungary on June 16-18th, 2014 at Budapest China Mart, home of CECZ – Central European Trade and Logistics Cooperation Zone (Budapest, XV Szentmihályi út 171.)

Opening ceremony: June 16th, 10AM

Opening hours: June 16-18th, from 10AM to 5PM

The Expo is free of charge for all initially registered and confirmed SME representatives, Press and VIP visitors from Central Europe.

All programmes will be on English language. For every information regarding the registration, pls contact us to our coordinates or your travel organiser.



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WHO will I see on China SMart Expo?

On China SMart Expo will be exhibited product ranges of 120 manufacturers and distributors from following fields:

1. Spare parts for cars and bikes (breaks, electronics, tires, etc.)
2. Machinery (agriculture, plant protection, metal-, wood- and tool machinery, etc.)
3. Electronics (PC and accessories, printers, game-consoles, LCD monitors, communication, home appliances, entertainment, etc.)
4. Electric Equipment (power generators, engines, transformers, wires, cables, light electric, etc.)
5. Tools Manufacturing (home, machines, screws, etc.)
6. Lighting Industry (power-saving lamps, LED, etc.)
7. Light Industry (kitchen utensils, leather, bags, textile, sports, handicrafts, etc.)



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HOW can I come to China SMart Expo?

As a courtesy of the organisers, Bus transportation to and from the Expo will be arranged from biggest centres in neighbouring countries. There will be also catering service on the busses and organised guides will take care of the visitors comfort.

As additional support, accomodation arrangements will also be offered for limited number of visitors, mainly for those who plan to come on Sunday 15th to Budapest and stay overnight for opening and first day of the Expo on Monday 16th, with city tours to be organised for Sunday 15th.

Additionally, individual arrangements are also welcome.

Each and every registered visitor will receive valuable presents at the end of their visit to the Expo.



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HOW can I register to China SMart Expo?

By simple registration and filling of the Registration Sheet with your basic informations:

1. Company Name
2. Visitor's Name
3. Visitor's Position within the Company
4. Contact data (Phone #, e-mail, web)
5. Company's size (Small or Medium, eventually VIP)
6. Field of Interest (from the provided list of exhibitors)
7. Planned Date of Participation
8. Note (travel means – individually or organised bus, 1 or more days of planned stay, translation required or no, suggested term for meeting with a selected exhibitor(s), etc.)



Our References

- Aperitif a la Francaise annual event (400 VIP guests / event)
- French Street Fair annual exhibition and fair (15 000 visitors /fair)
- French Wine miniExpo (500 domestic and 100 foreign professional visitors/event)
- Italian Gastronomy Week
- Spanish week event series
- French week event series
- European Championship in Aerobatics (20 000 visitors)
- Pinpointed Businessman Seminars (10 years for clients from 12 different countries)
- Pinpointed Commercial Mission organisation on behalf of various international clients
- Specialised events organisation on behalf of French, Serbian and Croatian commercial missions in Hungary
- Specialised events organisation on behalf of Chambers of Commerce from 5 countries

15 years of successful organizational work and numerous satisfied clients



Brand Collection Kft.

Thank you for your kind attention!

Hope to can welcome you on China SMart Expo 2014!

Brand Collection Kft.

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